



Think further

Anyware Video at IBC 2016 bringing innovative 4K solutions, operating within major broadcast players

Constantly offering more versatile solutions, Anyware Video is back at IBC this year with products that have been tested and rolled out at leading broadcasting facilities across all the continents.

The Marseille based company has over the year been entitled to the trust of major players in the broadcast industry. Alongside its international business development, it continues to optimize its innovative solutions: after the presentation last year of the all-in-one "Channel-in-a-Box OneGenie®4K", today in operational use among several operators and broadcasters, it is now the Ultra HD, Full IP and MPEG-DASH which are integrated into Anyware Video's ingest and playout products, offering its client further reactivity, adaptability and flexibility. As for the support of Native TS streams and files in ingest and playout solutions, it gives Anyware Video's products a real technological edge in the field of total virtualization. The ad insertion and playlist editor tool, now available through our web client interface, makes it even easier for users to manage contents to be broadcasted according to specific contractual conditions, by enabling dynamic playlist creation that combines media and commercial breaks.

Marseille, 1st of September 2016

Anyware Video's quality assurance strategy acclaimed by the market

Acceleration of international development, breaking into new markets, testimony from renowned customers: brand recognition of Anyware Video is now a reality. The most notable players of the Broadcast industry have chosen to trust our solutions, and have confirmed year after year their interest in our approach of combining extreme demand for quality products, consistent pricing policies along with an almost tailor-made service offer and client support.

Beyond the many successes this year with channels and broadcasters around the world, Anyware Video's achievement is particularly materialized in several recent signings.

- ➔ Less than a year after the opening of our office in Japan, our expansion continues with the signing of a large news channel by installing our compliance recording solution Pige Antenne® integrating MPEG-DASH technology, this accomplishment ensures the commissioning of an Anyware Video Product on Japanese territory.
- ➔ At the same time, an innovative full IP-4K playout solution is to be presented at the IBC 2016.

A complete offer bringing you 4K support and virtualization

With an evermore complete range of products, Anyware Video can now fully cater to the future development of 4K Channels; in this perspective, the company is implementing a comprehensive strategy that incorporates ultra-high definition, real-time processing and virtualization.



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Integrating our solutions with the latest technology available (Ultra HD, Full IP, DASH, ...) continues with new clients on an international scale.

- **The brilliant roll out of media forces for the Rio Olympics** allowed us to test, with a major broadcaster, the airing of our Ultra HD broadcast system with channel branding and IP stream ingest.
- **The TF1 Group**, among the first to trust Anyware Video, recently equipped two of its channels (TF1 and LCI) with the additional functionality dedicated to area specific advertising. This new option has been designed in partnership with the customer.

"We have been broadcasting advertising breaks since the Rugby World Cup 2015 (on OTT) by manually inserting a time indication (tag STE104) in our linear signal. For the EURO 2016, we wanted to automate this process. Thus Anyware's equipment has allowed us to industrialize this operation workflow while secure it at the same time. The collaboration with Anyware Video's teams and their reactivity have allowed us to implement this system within a tight deadline, with a high level of reliability. "



Thierry MICHALAK - TF1 TV Group Infrastructure Director

- The Moroccan radio station Hit Radio has been recently aired with our ingest, playout, editing and compliance recording solutions. Among other things, the channel is using Anyware Video's playlist editing and advertising management tool. This traffic software, simple and intuitive, allows our users manage the costs of their broadcast facility. Easily deployable, it is perfectly integrated with our ingest and playout solutions.

"Anyware Video's Solution responds to all the needs of a TV broadcast, we especially appreciated the graphical editor, and the many automation options that allowed us to operate our channel with less manual intervention. Anyware Video has also been very responsive and attentive to the development of the playlist editor and advertising management tool. The software is stable and the web client interface is pleasant to use. "



Omar Mhammedi - HIT TV Project Manager

- Our first broadcast solution in 4K and web client fully automated, with dynamic on air graphics, has been on air since April on the *Ultra Nature* Channel (AB Group) broadcast in the Orange TV Package. Operated by Ericsson, the technical architecture we implemented was defined in close cooperation with the latter and the AB group in the month of October 2015.

Four new channels have also been rolled out in HD within the AB Group, marking the continuation of our development with the long-time client. Our collaboration, which extends flexibly and fluidity, is the incarnation of our quest for excellence that still constitutes the heart of Anyware Video's expertise.



Come meet with Anyware Video at IBC2016 from September the 9th to September 13th 2016. Hall 8 Stand-B36b for a live demonstration (ULTRA HD, Full IP & MPEG DASH)



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About Anyware Video

Referent in the European market of Broadcast for over 17 years, Anyware Video designs and develops complete solutions finely tailored to the needs of its customers. Serving channels and broadcasters in Europe, Africa and the Middle East, and Japan, with an office in the heart of Tokyo, Anyware Video offers high-performance products, at the forefront of technology, while closely responding to the challenges encountered in a continuing effort to control costs.

OneGenie®4K, flagship of Anyware Video's R&D, completes the range of all operable products, configurable and supervisable through web client interfaces. The solution architecture enables broadcasters, whether it may be local players or national channels, to optimize their operations by using the full potential of IP technology to deploy and control their technical infrastructure.

A company on a human scale, leaning on the proven expertise of its engineers and significant investments in research and development, Anyware Video is accessible to all Premium, local or thematic channels. Its proposed tools do not require lengthy training sessions and facilitate remote administration, black mark of small structures.

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